

Web Marketing Services

Web Marketing - Full-service plan

FEE: Starting at \$244.79/month

DESCRIPTION: Articles, banners, mentions, and other placements across visitor websites (approx. 1.5-2 million visitors/year) & social media promotions (900,000+ followers)

New Website Design

FEE: \$10,182.10 (*Add-ons will increase the site cost*)

DESCRIPTION: WordPress website: responsive, fast, attractive design optimized for conversion. Full site audit for optimal search + competitive keyword research.

Hawaii Content Marketing - Blogging + Social

FEE: \$1,682.26

DESCRIPTION: 1 Blog Post article written for your website then promoted across social media (900,000+ followers.) \$100 goes towards Facebook Ad boost or equivalent social platform ad cost. Covers unique professional writing (1000+ words), photography, graphics, blog post set up and social promotion.

Maui Social Media Marketing - Facebook & Instagram

FEE: \$5,578.02

DESCRIPTION: At least 24 posts will be shared on Facebook (477,000+ followers with over 1.8 million people reached in last

28 days) and/or Instagram (164,000+ followers with over 391,000 impressions in the last 7 days.) 2 posts/month for a year.

Maui Videography + Social

FEE: Starting at \$1,859.34

DESCRIPTION: 1 video shot, edited and then promoted across social media (900,000+ followers.) \$100 goes towards Facebook Ad boost or equivalent alternative social media platform advertising cost.

Maui Webcam installation and Service

FEE: \$1,328.10

DESCRIPTION: Outdoor webcam and cables, webcam installation and set up, webcam service and promotion on MauiWebCameras.com and other relevant websites (1.5-2 million visitors/year) and social media (900,000+ followers). All other islands can be accommodated with a purchase of 5 or more webcams.

Chris Norberg • Project Manager • info@hawaiiwebgroup.com

