



**NICK PONTE**  
M A R K E T I N G

PRODUCT	TIER	PRICE	FEATURES
<b>SEO</b>			
Base Package	3	\$1000/mo	5 articles, 1 link
Mid. Package	2	\$3000/mo	15 articles, 3 links
Competitive Package	1	\$5000/mo	25 articles, 5 links
<b>PAID ADS</b>			
			<b>(\$300 1-time set up fee + \$250 landing page)</b>
Base Package	3	\$1000/mo	\$500 direct to Google, \$500 management fee
Mid. Package	2	\$3000/mo	\$1500 direct to Google, \$1500 management fee
Competitive Package	1	\$5000/mo	\$2500 direct to Google, \$2500 management fee
<b>WEBSITES</b>			
Basic	3	\$5,000	basic custom designed website
E-Commerce	2	\$8,000	custom E-Commerce store with 5 products, ability to add products
Adv. E-Commerce	1	\$10,000	custom E-Commerce store with 10-20 products, ability to add products
<b>SOCIAL MEDIA MANAGEMENT</b>			
Base	4	\$279/mo	The "R.E.C.I." of our "R.E.C.I.P.E." strategy, 1 post a day
Base +	3	\$349/mo	The "R.E.C.I." of our "R.E.C.I.P.E." strategy, 2 posts a day
Social Promotions	2	\$649/mo	The entire "R.E.C.I.P.E." strategy (includes 2 promotional posts a month)
Social Offers	1	\$949/mo	The entire "R.E.C.I.P.E." strategy as well as social offers (exposé video)
<b>REPUTATION MARKETING</b>			
			<b>(One time setup fee for each)</b>
Brand Manager	3	\$197/mo (set up fee \$97)	Brand management
Business Builder	2	\$497/mo (set up fee \$297)	Brand management, business building,
Market Leader	1	\$897/mo (set up fee \$497)	Brand management, business building, marketing package.

\*All Services are billed monthly other than Websites and previously stated "one-time fees"