

HIDDEN GEARS

Our Services include:

- **Shopify Design + Development**

- Product Launches & Positioning
- Responsive Web Design & UX / UI
- Custom Coding & Builds from Scratch
- Theme-Based Design & Development
- Integrations for Accounting or Fulfillment
- Conversion-Focused Modifications
- Programming, Code & UX Audits
- App & API Integrations

- **Digital Advertising Setup + Management**

- Google Ads, including Search, Retargeting + Shopping
- Microsoft ads, including Bing Search, Retargeting + Shopping
- Facebook + Instagram ads

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Our Services include:

- **Search Engine Optimization (SEO)**
 - SEO Audits
 - SEO Content Strategy
 - SEO-Optimized Content Creation
 - Keyword-Focused Copywriting
- **Technical Audits + Consulting**
 - Conversion Rate Optimization (CRO) Audits
 - Customer / Market Research
 - Online Shopper Persona Development
 - Competitor Discovery + Analysis
 - Shopify Code Audits