

LITTLE  
BIRD



PHOTOGRAPHY & FILMS



## PER SHOOT BASIS

Perfect for businesses who want their brand to stand out online – update your website, highlight an event or tell your story to engage and attract customers.

Each package includes a consultation to get to know your business so images and video can be thoughtfully tailored to your specific needs. Production includes professional quality audio, video, and photo equipment, editing, and licensed stock music.

### SHOOT BASICS

The basics to help your business stand out online.

- *Up to 2 hour shoot*
- *30 edited images*
- *60 second video or (2) 30 second videos*

**\$2,495**

### SHOOT STANDARD

For those who need more content to tell their story.

- *Up to 2 hour shoot*
- *40 edited images*
- *2 minute video or (2) 1 minute videos*

**\$3,495**

### SHOOT UPGRADE

Upgrade your shoot if you need a boost for social media.

- *20 additional images*
- *(2) 15 second videos*

**\$995**



## MONTHLY RETAINER

Let us create cohesive, eye catching videos and images for your social media platforms to help you connect with your customers, increase brand awareness, and boost sales.

Each package includes a consultation to get to know your business so images and video can be thoughtfully tailored to your specific needs. Production includes professional quality audio, video and photo equipment, editing, and licensed stock music.

### MONTHLY BASICS

Fresh content for 4+ posts a week.

- *Monthly shoot up to 2 hours*
- *25 edited images*
- *60 second video*

**\$995**

### MONTHLY STANDARD

Fresh content for daily posts & stories.

- *Bi-weekly shoot up to 90 min each*
- *40 edited images*
- *(2) 15 second videos*

**\$1,495**

### MONTHLY PREMIUM

Fresh content for multiple daily posts.

- *Bi-weekly shoot up to 90 min each*
- *50 edited images*
- *(1) 60 sec video or (1) 30 sec video & (2) 15 sec videos*

**\$2,495**

# FULL MEDIA

You may know the value of a social media marketing strategy, but prefer to spend your limited time in other areas of your business. Free up your time with one of the options below.

## BASIC MEDIA

Pair with Monthly Basics to step away from social media.

- Posts to social 3-4 times / week
- Crafts social media copy & answers online questions
- Attends monthly strategy meeting; plans posts to align with events

**\$1,495**

## STANDARD MEDIA

More frequent posting and event coverage.

- Posts to social 4-5 times / week
- Crafts social media copy, shares stories, answers questions
- Attends monthly strategy meeting; plans posts to align with events
- Monthly event shoot of up to 2 hours with (10) image and (1) 30 sec video

**\$2,495**

## PREMIUM MEDIA

Full service for social media & outreach

- Posts to social 5-7 times / week
- Crafts social media copy, shares stories, answers questions
- Attends bi-weekly strategy meeting; plans posts to align with events
- Bi-weekly event shoot of up to 2 hrs with (15-20) images and (1) 30 sec video each
- Monthly press release
- Monthly creative project such as "behind the scenes"

**\$3,995**

## MEDIA ADD-ONS

**\$695** Photography, up to 2 hours, 25 edited images

**\$995** Video, per edited minute

**\$75** Press release