

Pure Aina

WEBSITE DESIGN

- 1 page, landing page
- 10 page, informational site
- 15+ page with products, services and/or gift cards
- Additional for blog page
- Additional for content copywriting

SOCIAL MEDIA MANAGEMENT

- Account creation and setup : Facebook, Instagram, Twitter, LinkedIn, Yelp, Google, NextDoor, Alignable, Pinterest
- Monthly posts to platform
- Review management monthly
- Advertising creation and monitoring

EMAIL MARKETING

- Contact list creation, email harvesting, list scrubbing and contact management
- Campaign creation, launch and monitoring

PHOTOGRAPHY

- Original business photoshoot
- Editing 5 photos

GRAPHIC DESIGN

- Fliers
- Gift Cards
- Direct Mailers