

# Services

## our products are beautiful and functional

Technology Aloha is an award-winning web design and internet marketing company. We offer a variety of marketing services, including website design and development, copywriting and editing, social media strategy, print and digital graphic design, marketing strategy and business process development, and more.

Here at Technology Aloha, we're "big picture" specialists, but we're also awesome at the details. We take a good look at the overall goals and business processes of our clients, and then make recommendations as to how we can help them achieve those goals through their website and social media. We specialize in guiding our clients toward the best strategy and process for their online marketing, while staying within budget.



### web design & development

we'll build you a snazzy website

We specialize in beautiful, clean design that is intuitive and easy to use. All of our sites are responsive, meaning that they look and work great on phones and tablets as well as larger screens.



### copywriting & editing

we'll dot the i's and cross the t's

We'll write custom search engine optimized blog posts and website content, press releases, and more. We'll even write targeted guest posts for other sites to help get your name out there.



### branding

we'll help you establish branding guidelines

We'll help you establish a consistent, cohesive look and feel for your business. From fonts and colors, to words and tone, you'll be on point and looking like the pro that you are.



### graphic design

business cards, banners and beyond

Look like a pro with branded swag. We'll design your logo, business cards, brochures, rack cards, banners, newspaper ads, mousepads, coffee mugs, or anything else you need.



### video editing

we'll create a video from your clips and pics

We love creating videos that tell your story and help you shine. From testimonial videos to Instagram Stories, we'll create or edit videos that show off what makes you special.



### social media management

we'll post cool things on FB for you

Too busy for social media? We gotcha. We'll create a customized social media package for your business, which may include Facebook, Instagram, Twitter, and/or Blogging.



### ongoing support

let's be BFFs

Don't be a stranger once your website is complete. We offer continued support and monthly web maintenance packages which are designed to keep your site secure and up to date.